

Culture Matters!

Chris Winkler, Wycliffe Bible Translators

Who is responsible for raising funds at your organization?

What is philanthropy?

What is a culture of philanthropy?

Why do you want a culture of philanthropy at your organization?

What does a healthy culture of philanthropy look like?

What are the buckets of a healthy culture of philanthropy?

Suggested Reading List:

- Spirituality of Fundraising by Henri J.M. Nouwen. In my mind, this is required reading for Christian ministry leaders and fund development professionals. It is also a wonderful resource to share with those in your organization who may not share your understanding of the incredible ministry to donors that fundraising really is.
- Gospel Patrons by John Rinehart. This will expose your colleagues, board and others to potentially see donors in a new light and their critical partnership in moving the gospel forward. John is also a phenomenal speaker for donor and staff events, and the book makes for a great donor gift.

For more information, contact:

Chris Winkler: chris_winkler@wycliffe.org

Barb Bowman: barbara@dickersonbakker.com