

FINANCIAL APPEAL ACTION PLAN

Dollars and Dates:

- 1. Total monthly budget: \$_____ per month
- 2. Total amount of monthly support *currently* raised: \$_____ per month
- 3. Total amount of monthly support still needed to raise: \$_____ per month
- 4. Total amount of cash (i.e. special gifts for launching fund) needed to raise: \$_____
- 5. Date I will start my support raising: _____
- 6. Date I plan on finishing my support raising and reaching at least 100%: _____
- 7. After getting to full support, date I expect to move to my ministry assignment: _____

Phases:

- Phase 1: To raise \$_____ monthly \$_____ cash by _____ (date)
- Phase 2: To raise \$_____ monthly \$_____ cash by _____ (date)
- Phase 3: To raise \$_____ monthly \$_____ cash by _____ (date)

Action Plan Summary:

	Amount By Date:	New Monthly Support Anticipated
1. _____	_____	\$ _____
2. _____	_____	\$ _____
3. _____	_____	\$ _____
4. _____	_____	\$ _____
5. _____	_____	\$ _____
6. _____	_____	\$ _____
7. _____	_____	\$ _____
8. _____	_____	\$ _____
9. _____	_____	\$ _____
10. _____	_____	\$ _____
11. _____	_____	\$ _____
12. _____	_____	\$ _____
13. _____	_____	\$ _____
14. _____	_____	\$ _____
15. _____	_____	\$ _____
16. _____	_____	\$ _____
17. _____	_____	\$ _____
18. _____	_____	\$ _____

(F/F=Face to Face Appeals)

Total: \$ _____

Ministry to Constituency: Mailing List Size Before Training: _____ Now: _____

Mailing Schedule:	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG
Newsletters/ Topic												