

Finances on the Field: Choosing a Missionary Banking Partner

**Guest Speaker: Schuyler Francine** 

February 27, 2018 1:00 pm



## **Aaron Babyar**

**Moderator** 

**SRS Director** 

# AUDIO NOW AVAILABLE

EXCLUSIVE TO NETWORK MEMBERS

#### **SRS Facilitators**

If you are an SRS Facilitator and you missed Full Sail, you need to attend a public Bootcamp before you can receive the updated materials

(Improved Facilitator Guide and PowerPoints)

#### April Facilitator Training FULL!



Possible May Facilitator Training if enough interest.

Please contact Jessica at

memberships@supportraisingsolutions.org

## Prayer

#### Questions

During the presentation, please submit your questions for the upcoming Q&A time.



# Schuyler Francine

**Guest Speaker** 

Associate Vice President Evangelical Christian Credit Union

# Finances on the Field: Choosing a Missionary Banking Partner

## Agenda

- ECCU is...
- International Banking
- Electronic Financial Security
- Cash, Wires and Everyday Banking

#### **Evangelical Christian Credit Union**

- ECCU's Mission is to Fuel Christ-Centered Ministry Worldwide
- 10,000 members including over 1700 ministries
- Over 4,200 missionaries in 120 countries and more than 100 mission organizations
- In 2017 over 36,000 International ATM withdrawals for over \$8.5M by missionaries in 150 countries
- Nearly \$10M in International Wires were sent to 102 countries (USD and FX)

## **Challenges of International Banking**

Why are banks closing accounts for individuals and ministries with foreign financial activity?

- Tax legislation, has sometimes resulted in the denial and/or closure of both consumer and investment financial accounts for Americans living overseas.
- The Patriot Act, which requires stricter guidance for banks "Know Your Customer" requirements, is also having an effect on US citizen's ability to maintain accounts.

## International Banking Challenges (cont.)

- Cost of compliance has lessened the appetite for banks to serve those with foreign financial activity.
- American Citizens Abroad website is a great resource <a href="https://www.americansabroad.org/banking/">https://www.americansabroad.org/banking/</a>
- ECCU remains committed to serving the global financial needs of individuals and ministries.

## (Electronic) Financial Security: Fraud/Cybercrime

Three of the biggest threats to banking customers is social engineering over the phone, phishing email, and wire transfer fraud.

- Consumers are duped over the phone by fraudsters
- Phishing emails are getting more sophisticated
- Wire transfer fraud usually occurs when an attacker hacks into a corporate email account
- Two blogs that detail some best practices to protect yourself:
- <u>www.eccu.org/community/consumerresources/keep-crooks-from-cashing-in-on-your-credit-cards</u>
- <u>www.eccu.org/community/ministryresources/is-your-data-secure</u>

## The Need for Cash is King

- Need for Cash
  - Unique in-country payment systems
  - Cash based economies
  - For security reasons of ministry activity
- Accessing Cash
  - ATMs remain most anonymous and convenient means of accessing cash
    - Know your financial institution's charges for debit and credit international transactions.
    - Visa Charges 1% across the board
    - Limits, temporary increases
    - Prepaid or Reloadable Cards limitations, costs
  - OTC Over the Counter Cash Withdrawals

#### Need USD in a Local Currency Account

International Wire Transfers is Primary Method of Funds Transfer

- How easy is it to send international wires? Online/App?
- Pricing of international money transfers hidden costs
- Knowledgeable foreign currency transfer provider
- ECCU offers international wires online/App
- Peace of mind knowing you and your mission
- Flexible routing

#### Other Banking Considerations

- Mobile Banking
- Mobile Check Deposit
- Bill Pay –USD payments to companies and people
- Payment Options be prepared for lost or stolen cards, etc.
  - Multiple payment options such as credit cards, debit cards and cash
  - Multiple debit cards on the same account
- Travel notifications be specific by email or phone

#### Other Banking Considerations (cont.)

- Be Prepared for emergencies
  - Budgeting and planning
    - Financial Aggregation
    - Budget
    - Spending Insight
  - Emergency reserve savings in US currency
- Consider having a trusted US-based individual on your account or with POA
- Don't keep high balances in your checking account

#### It Matters Where You Bank

#### At ECCU- we understand missions

- Money on deposit is reinvested into ministry
- Committed to fueling Christ-centered ministry worldwide... even with banking

#### **US Banking**

- Once a member always a member
- Shared-Branching CO-OP Network 5,000 plus branches
- CO-OP ATMs 30,000 plus nationwide
- Mobile technology

#### **Missionary Survival Guide**

#### What is the Survival Guide?

- Resource of practical information
- Topics include banking basics, security, MPD, travel, stewardship, essential Apps/Links and more
- Get the Guide by going to <a href="www.eccu.org/get-the-guide">www.eccu.org/get-the-guide</a>

## **Banking Questions?**

#### **Missionaries Contact:**

**Oscar Salazar** 

Oscar.Salazar@eccu.org

714-671-5700, ext. 1446

#### **Organizations Contact:**

**Schuyler Francine** 

Schuyler.Francine@eccu.org

714-671-5700, ext. 1470

#### Online:

www.eccu.org/missionarybanking



Q & A

