



Topic: MPD in African-American Communities

Guest Speaker: Byron Johnson

June 26, 2018 1:00 pm



Aaron Babyar

Moderator

SRS Director

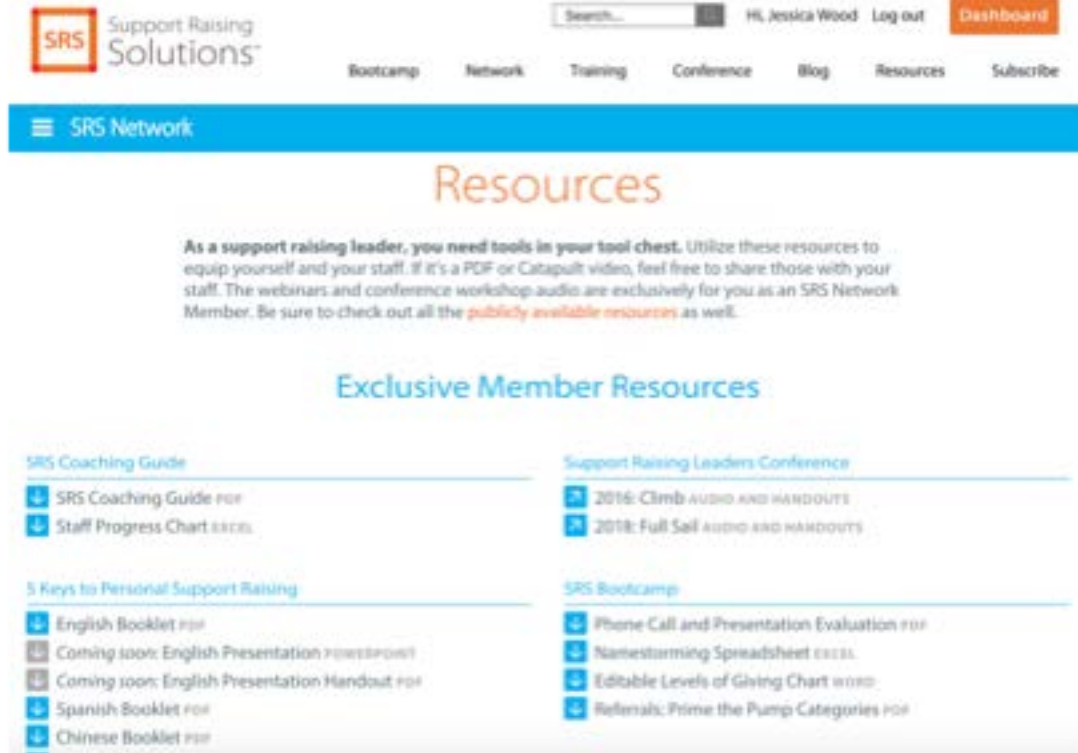
October Facilitator Training Dates Are Set!



October 17-19 | Rogers, AR

<https://supportraisingsolutions.org/facilitatortraining/>

Exclusive SRS Network Resource Page



SRS Support Raising Solutions

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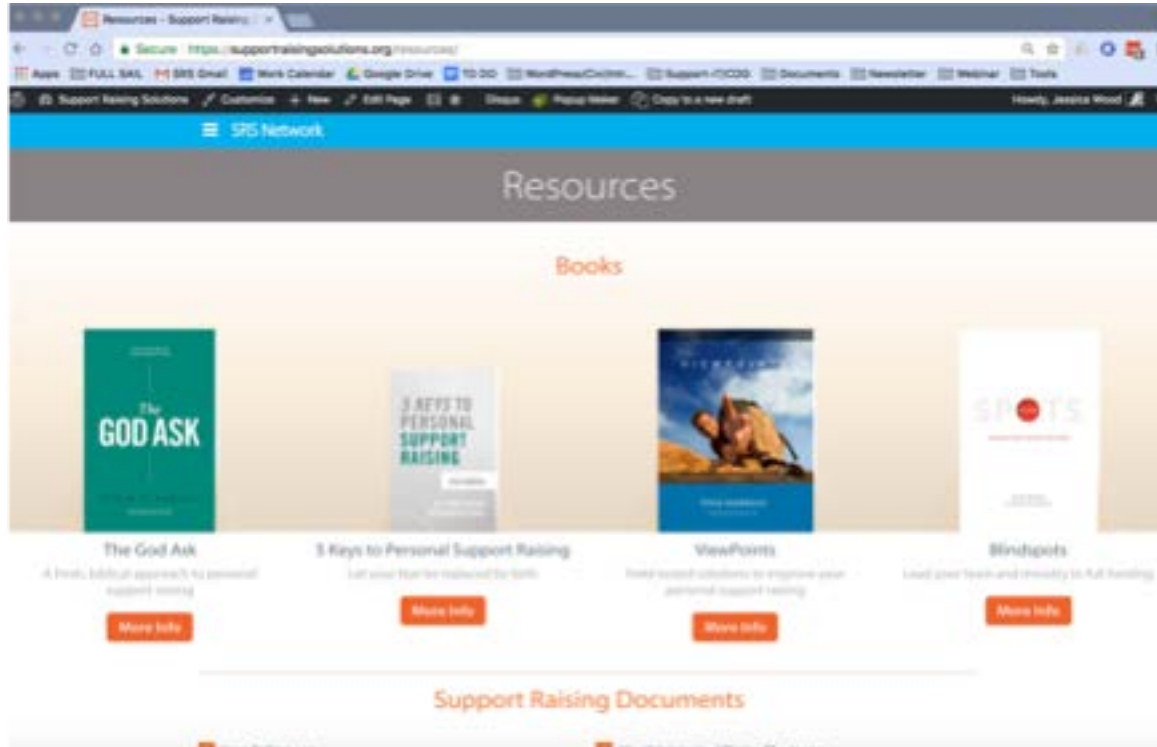
Resources

As a support raising leader, you need tools in your tool chest. Utilize these resources to equip yourself and your staff. If it's a PDF or Catapult video, feel free to share those with your staff. The webinars and conference workshop audio are exclusively for you as an SRS Network Member. Be sure to check out all the [publicly available resources](#) as well.

Exclusive Member Resources

<h4>SRS Coaching Guide</h4> <ul style="list-style-type: none">SRS Coaching Guide PDFStaff Progress Chart EXCEL	<h4>Support Raising Leaders Conference</h4> <ul style="list-style-type: none">2016: Climb Audio and Handouts2018: Full Sail Audio and Handouts
<h4>5 Keys to Personal Support Raising</h4> <ul style="list-style-type: none">English Booklet PDFComing soon: English Presentation PowerPointComing soon: English Presentation Handout PDFSpanish Booklet PDFChinese Booklet PDF	<h4>SRS Bootcamp</h4> <ul style="list-style-type: none">Phone Call and Presentation Evaluation PDFNamestorming Spreadsheet EXCELEditable Levels of Giving Chart WORDReferrals: Prime the Pump Categories PDF

New SRS Public Resource Page



The screenshot displays the 'Resources' page on the SRS Network website. The page features a blue header with the 'SRS Network' logo and a grey 'Resources' title. Below this, a 'Books' section is highlighted in orange. Four book covers are presented in a row, each with a brief description and a 'More Info' button:

- The God Ask**: A fresh, biblical approach to personal support raising.
- 3 Keys to Personal Support Raising**: Let your heart be refreshed by faith.
- ViewPoints**: Help yourself and others to engage your personal support raising.
- Windpots**: Lead your team and church to full healing.

Below the books, a section for 'Support Raising Documents' is partially visible.

SRS Bootcamp is now
fully translated!



Sign up today for
SRS Entrenamiento,
the first ever Spanish
Bootcamp.

Register here!

SRS Entrenamiento.

SUPPORT RAISING SOLUTIONS
Soluciones para elevar el éxito

Spanish SRS Bootcamp will
place in Edinburg, TX on
August 23-24, 2018.

Registration is limited so
have your Spanish speaking
staff sign up quickly!

Facilitators: If you wish to
host your own in-house
Spanish Bootcamp,
materials are available! Ask
Sue more about it!

No English translation available.
supportraisingsolutions.org/bootcamp



WHEN

...

Oct. 15 – 19,
2019

WHERE

...

Scottsdale,
Arizona

WHAT

...

More details
to come

There will be pre-conference and post-conference activities as well!

Bring your teams with you!

Facilitators: remember you all are expected to be there! Plus, your registration is FREE!

SRS Network Members: Don't forget, you get a discount!

Registration and SRS Network promo codes coming soon!

Questions

During the presentation, please submit your questions for the upcoming Q&A time.

Prayer



Byron Johnson

Guest Speaker

Founder & Executive Director
Vision 9:38



MPD in African-American Communities



“What’s the matter?
It’s the same distance!”

MPD in African-American Communities

- Money
- Mindsets
- Models
- Moving Forward

Acknowledge the Money Gaps...

Money

- Income Gap

- Median household income for blacks... \$43,300
- Median household income for whites... \$71,300
- Median household income for blacks (bachelor's degree)... \$82,300
- Median household income for whites (bachelor's degree)... \$106,600

Wealth Gap

- Net worth of black households... \$11,200
- Net worth of white households... \$144,200



Address the Mindsets...

Mindsets

- Survival
 - Fundraising tends to promote a survival mentality rather than a thriving mentality
- Security
 - Fundraising doesn't produce any type of financial or personal security
- Savior
 - An AA college graduate is often looked upon as the family's savior
- Sense of Calling
 - Delineate the various callings of God (people and places)



Acquaint them with Models...

Models

- Expose them to other African-Americans who have done fundraising and are engaged in missions
- Enlighten them on some of the history of African-Americans involvement in missions
 - George Lisle (1st American Missionary, 1782), Patrick Cuffe (1811), Daniel Coker (1820), Lott Carey & Colin Teague (1821), John Day (1830), James Pressley (1883)



Acquaint them with Models...

- “The issue of discrimination by White missionary boards surfaced after 1900, with the Jim Crow Reconstruction era, when Black rights were rescinded in the South. Before 1900 White mission boards did not appear to discriminate against Blacks by not deploying them. By 1855 all U.S. Methodist missionaries to Africa were African-American; of thirteen Presbyterian missionaries in Liberia in 1868, twelve were Black; and all nineteen Southern Baptist missionaries in Liberia in the late 1850s were Black.” – William Seraile
- Just before WWII, 3.75% of the 8,000 missionaries in Africa were AA



Actively Move Forward...

Moving Forward

- Avoid Assumptions
- Individual Assessment
- Strategic Advocates
- Unquenchable Attitude
- Immense Affirmation
- Fundraising Alternatives





Q & A

